



2023 Conference

April 24 – April 26

Hotel Ballast

**301 N. Water Street
Wilmington, NC**

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the healthcare industry. With its first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 80 conferences and trained thousands of individuals in the healthcare industry. NC TIDE officers and committee members are professionals in the healthcare industry or affiliated industries who volunteer their time to carry forward the mission of the organization.

Learn More about NC TIDE: <http://nctide.org/history.html>

AUDIENCE: NC Medicaid Health Plans, Publicly-Funded Healthcare Administrators, Healthcare Providers – including Behavioral Healthcare Providers, Care Management Providers, Providers and Administrators of Services for People with Intellectual/Developmental Disabilities, Peer Support Providers, School Counselors, Consumer and Family Advisory Council Members

Over 250 attendees at last year's conference.

CONFERENCE TOPICS INCLUDE:

- Recruitment & Retention in Healthcare
- Cybersecurity
- Information Technology
- Health Equity
- Trauma
- Healthcare Ethics
- Veteran Care
- Crisis Care
- Healthcare Ethics
- Healthcare Fraud, Waste, and Abuse
- Quality Management
- And more. . .



Come relax by the beautiful Cape Fear River in Wilmington, NC. As part of The Tapestry Collection by Hilton, Hotel Ballast offers an upscale experience in a prime location on the Cape Fear Riverfront. Downtown Wilmington with popular attractions, nightlife, shopping, and dining is just a short walk away. Cap off a busy day with a bite or drink at the onsite restaurant Board & Barrel Coastal Kitchen before retiring to an elegant guest room.

Don't miss our 2023 conference!

See enclosed information for sponsorship opportunities.

To book your room, click the link below.

[Hotel Booking Link](#)



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

****NEW** Lighthouse Sponsorship**

Price:

\$2,400

Exclusive to Tailored Plans and Standard Plans

Benefits Include:

- **Exclusive** – 10 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - Over \$2,000 value
- **Exclusive** – Sponsorship of:
 - Opening Plenary Session with Deputy Secretary Mark Benton
 - Closing Plenary Session – “State of the State”
- **Exclusive** – Signage recognizing sponsorship of daily breakfast
 - Breakfast offered Monday, Tuesday, and Wednesday
- **Exclusive** – Large company name or logo on the conference attendee bags
- 6-foot exhibit table space in prime location
 - Electricity included upon request - \$800 value
- 2 exhibitor passes
- 1 branded item to be included in participant bags
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- Company name or logo on conference marketing material
- Electronic advertisement through:
 - NC TIDE homepage
 - Official conference registration web page
 - Official conference web page
 - Conference app
 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
- Ability for conference attendees to contact company directly through conference app
- Complimentary attendance to evening events
- Conference penetration data to include attendee credentials, city, and state
- Introduction at opening plenary session
- Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday





NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

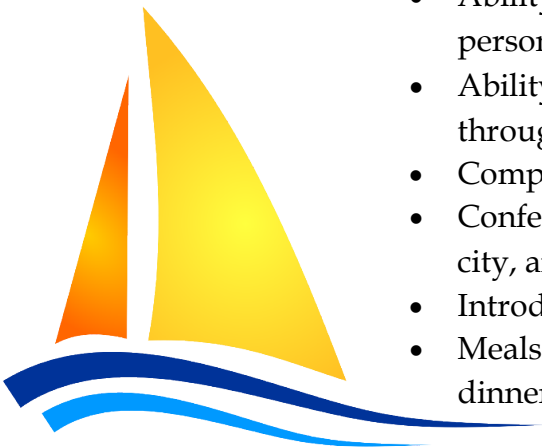
Sailboat Sponsorship

Price:

\$1,600

Benefits Include:

- **Exclusive** – 4 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - Over \$1,000 value
- **Exclusive** – Host a “Lunch & Learn” to present your company for the FIRST FIVE Sailboat Sponsors
- **Exclusive** – Sponsorship of select plenary sessions
- **Exclusive** – Company name or logo (medium-size) on the conference attendee bags
- 2 exhibitor passes
- 6-foot exhibit table space in desirable location
 - Electricity included upon request - \$800 value
- 1 branded item to be included in participant bags
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- Company name or logo on conference marketing material
- Electronic advertisement through:
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 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
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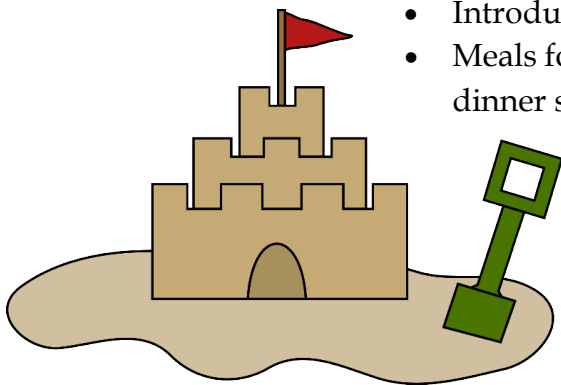
Sandcastle Sponsorship

Price:

\$1,400

Benefits Include:

- **Exclusive** – 2 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - Over \$500 value
- **Exclusive** – Signage recognizing sponsorship of:
 - Afternoon snack - Monday and Tuesday
- 2 exhibitor passes
- 6-foot exhibit table space in desirable location
 - Electricity included upon request - \$800 value
- 1 branded item to be included in participant bags
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- Electronic advertisement through:
 - NC TIDE homepage
 - Official conference registration web page
 - Official conference web page
 - Conference app
 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
- Ability for conference attendees to contact company directly through conference app
- Complimentary attendance to evening events
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NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION









Exhibitor Booth	
Price:	\$800 <i>Limited to 12 sponsors</i>
Benefits Include:	<ul style="list-style-type: none">• 2 exhibitor passes• 6-foot exhibit table space• Electronic advertisement through:<ul style="list-style-type: none">○ NCTIDE homepage and social media pages○ Official conference web page○ Conference app• Complimentary attendance to evening events• Conference penetration data to include attendee credentials, city and state• Introduction at opening plenary session• Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday <p>**There is a \$50 charge for electricity on exhibit only booths.**</p>

Other Ways to Sponsor

Door Prize	<p style="color: #a52a2a; font-weight: bold;"><i>Does Not Require Sponsorship at Another Level</i></p> <p>Contribute an item of your choosing for a door prize to be raffled at the conference wrap up. Your door prize will be highlighted in the conference materials and announced during the awarding of the prize.</p> <p>A favorite among all attendees!</p> <p>(Deadline to report door prize 4/20/2023)</p>																
Extra Booth Pass (Does not include attendance to sessions)	<p style="color: #a52a2a; font-weight: bold;"><i>Open to All Sponsorship Levels</i></p> <p>\$50 each</p>																
Exclusive Items	<p style="color: #a52a2a; font-weight: bold;"><i>Does Not Require Sponsorship at Another Level</i></p> <p>Become the sole sponsor of popularly used items at conferences and beyond. Item will be branded with your name or logo as provided by you.</p> <p>Item to be included in <i>every</i> attendee's conference bag!</p> <p>Limit one sponsorship per item.</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="padding: 5px;">Table Mints</td> <td style="padding: 5px;">\$400</td> </tr> <tr> <td style="padding: 5px;">Koozie Sponsor</td> <td style="padding: 5px;">\$400 - option of color</td> </tr> <tr> <td style="padding: 5px;">Hand Sanitizer Sponsor</td> <td style="padding: 5px;">\$600</td> </tr> <tr> <td style="padding: 5px;">Lanyard Sponsor</td> <td style="padding: 5px;">\$750 - option of color</td> </tr> <tr> <td style="padding: 5px;">Notepad Sponsor</td> <td style="padding: 5px;">\$1,000 - option of color</td> </tr> <tr> <td style="padding: 5px;">Phone Power Bank Sponsor</td> <td style="padding: 5px;">\$2,500 - option of color</td> </tr> <tr> <td style="padding: 5px;">Blanket Sponsor</td> <td style="padding: 5px;">\$4,000 - option of color</td> </tr> <tr> <td style="padding: 5px;">Insulated Bottle Sponsor</td> <td style="padding: 5px;">\$4,200 - option of color</td> </tr> </table>	Table Mints	\$400	Koozie Sponsor	\$400 - option of color	Hand Sanitizer Sponsor	\$600	Lanyard Sponsor	\$750 - option of color	Notepad Sponsor	\$1,000 - option of color	Phone Power Bank Sponsor	\$2,500 - option of color	Blanket Sponsor	\$4,000 - option of color	Insulated Bottle Sponsor	\$4,200 - option of color
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Insulated Bottle Sponsor	\$4,200 - option of color																



Look Who Attended Last Year NC TIDE 2022 CONFERENCE SPONSORS

Alexander Youth Network		Bamboo Health
BenchMarks		Citizens Insurance Agency
 CST Data by Cornerstone		NC DHHS
DZeel Clinical Healthcare Staffing		First Families of North Carolina
 GT Independence		Ilderton Conversion Company
New Hope Treatment Center		North Carolina Telehealth Network Association
 OnTarget by Abound Health		Orbit Billing Solutions
Patagonia Health		Pharmacy Alternatives
 Pride in North Carolina		Rubicon Management, Inc.
Skills Creation		Springbrook Autism Behavioral Health
The Arc of North Carolina		Veterans Services of the Carolinas
 Vidant Behavioral Health		Wells Insurance



NC TIDE 2023 Conference Tentative Schedule

<p>Sunday, April 23, 2023 5:00 pm - 9:00 pm 5:00 pm 7:00 pm</p>	<p>Exhibitor Room Available to Exhibitors for Set-up Conference Registration Desk Open Conference Registration Desk Closes</p>
<p>Monday, April 24, 2023 7:15 am - 3:00 pm 7:30 am - 8:45 am 8:30 am - 8:45 am 9:00 am - 10:30 am 10:30am - 10:45 am 10:45am - 12:15pm 12:15 pm - 1:30 pm 1:30 pm - 3:00 pm 3:00 pm - 3:15 pm 3:15 pm - 4:45 pm 5:30 pm EVENING</p>	<p>Registration Desk Open Meet and Greet Exhibitor Breakfast Exhibits Open Welcome and Business Meeting Plenary Session 1 Break: Exhibitor Visitation Choice of Breakout Sessions Lunch - On Your Own Choice of Breakout Sessions Break: Exhibitor Visitation Plenary Session 2 Exhibit Hall and Meeting Rooms Shut Down Exhibitor Sponsored Event TBA</p>
<p>Tuesday-April 25, 2023 7:30 am - 8:30 am 7:30 am - 3:00 pm 8:30 am - 10:00am 10:00 am - 10:30 am 10:30 am - 12:00 pm 12:00 pm - 1:30 pm 1:30 pm - 3:00 pm 1:30 pm - 3:00 pm 3:00 pm - 3:15pm 3:15 pm - 4:45 pm</p>	<p>Exhibitor Sponsored Continental Breakfast Exhibits Open Registration Desk Open Plenary Session 3 Break: Exhibitor Visitation Choice of Breakout Sessions Break: Exhibitor Sponsored Lunch with Lunch and Learn Breakdown of Exhibitor Tables Choice of Breakout Sessions Break Plenary Session 4</p>
<p>Wednesday-April 26, 2023 7:45 am - 8:45 am 7:45 am - 10:30 am 8:45 am - 10:15 am 10:15 am - 10:30 am 10:30am - 12:00pm 12:00 pm</p>	<p>Exhibitor Sponsored Continental Breakfast Registration Desk Open Plenary Session 5 Break Plenary Session 6 Closing Remarks and Door Prizes</p>



2023 Exhibition and Sponsorship Form

Become a Sponsor Today!

[REGISTER HERE](#)

[Hotel Booking Link](#)

Terms and Conditions:

Marketing will not begin for your company until payment is remitted.

Full payment is required prior to the conference.

NC TIDE Cancellation Policy for Sponsors:

Please submit booth attendant staff names at least 2 weeks prior to the conference to allow for printing of name badges.

NC TIDE will allow substitutes for those representing the company any time including time of check in at the conference.

NC TIDE will charge a \$100.00 administrative fee for all cancellations made by 1/24/2023.

Cancellations made by 2/24/2023 will be refunded 50% of the sponsorship fee.

Cancellations made after 2/24/2023 will not receive a refund for the sponsorship fee.