



# NC TIDE 2021 Virtual Conference

April 19-21, 2021

8:30am -12:15 PM Monday, April 19, 2021

9:00 am - 12:15 PM Tuesday, April 20, 2021

9:00am -2:00 PM Wednesday, April 20-21

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a **non-profit training organization** for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 85 conferences and trained thousands of individuals in the behavioral healthcare industry.

NC TIDE has many partners contributing to their success including the Division of Health Benefits (NC Medicaid), Division of Mental Health Developmental Disabilities and Substance Abuse in North Carolina (DMH), as well representatives from the Local Management Entities/Managed Care Organizations and Behavioral Health Providers from across North Carolina. These partners ensure that NC TIDE has the most up to date and pertinent training to the behavioral health community. NC TIDE sponsors one training conferences in the spring annually

***Audience: LME/MCO Staff; Care Coordinators/Case Managers, Administrators; Primary Care Providers and Staff; Practice Managers; All Mental Health Professionals including Mental Health, Substance Use, and Intellectual and Developmental Disabilities; CFAC and Family Members; Board Members; and any other professional and individuals interested in this topic.***

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NC TIDE Spring 2021- Sponsorship Guide

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Virtual Conference

# SPONSORSHIP OPPORTUNITIES

## Sailboat Premium Sponsor



Price for Virtual Conference: \$600

### Benefits

**Include: Sailboat Package Deal to include:**

- **\*4 full conference registrations for your clinical staff (\$500 value)**
- **\*Agency Promotional Video uploaded to NCTIDE Website, Social Media pages and Event Website**
- **\*Sponsorship of 1 breakout session with branded session materials (e.g. PowerPoint)**
- Recognition of sponsorship during all plenary sessions
- Company name or logo on conference marketing e-mails sent to behavioral health professionals
- Electronic advertisement through:
  - Company promotional video on NC TIDE website
  - Company website link on NC TIDE homepage
  - Company logo and push notifications through conference app
  - Company logo on official conference registration web page
  - Company logo on official conference web page
  - Recognition on all NCTIDE social media sites
- Ability for conference attendees to contact company directly through conference app
- Conference penetration data to include attendee credentials, city and state
- Introduction info at Opening Business Session on PowerPoint- "Thanks to our Sponsors"

\*Exclusive to Sandcastle Sponsorship only

## Sandcastle Premium Sponsor



Price for Virtual Conference: \$300

### Benefits

**Include: Sandcastle Package to include:**

- **One full conference registrations for your clinical staff**
- Recognition of sponsorship during first plenary session of conference
- Company name or logo on conference marketing e-mails sent to behavioral health professionals
- Electronic advertisement through:
  - Company website link on NC TIDE homepage
  - Company logo and push notifications through conference app
  - Company logo on official conference registration web page
  - Company logo on official conference web page
  - Recognition on all NCTIDE social media sites
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